IS A TECH DEGREE FOR ME?

Have you ever thought of all the opportunities offered by a career in business and digital?

Could it be right for you?

Read on and find out more…
Digital needs new talent...

More than ever before!

The digital sector is at the heart of all industries and our everyday lives.

It is central, for example, to the operation of the food industry, water and power supply, financial sector, government, and of the NHS.

It is fundamental to our ability to communicate with friends, family and colleagues.

The sector continues to need new talent...

Ready to enter a career where an interest in people and business is as important as curiosity...

Curiosity about the potential of technology to solve problems and create new opportunities!
Choose a degree accredited as...
What is a Tech Industry Gold degree?

For a university to get a degree course accredited as Tech Industry Gold, it has to meet standards set by industry for both content and delivery.

Accredited courses include the balance of business, interpersonal, project and technical skills that employers most value.

Learning is focused on real world issues, and employers are actively involved throughout.
How will it help me?

You are more likely to get a great job: graduates from Tech Industry Gold degrees get more job offers and better pay.

You are also more likely to get a good degree, and you will become part of a supportive national community of students, alumni and employers.
If you are interested in technology and business, this is definitely the degree for you. With Tech Industry Gold, you do not need a technical background as the course offers a solid foundation to all first years in this subject area.

Keira Hall
Tech Industry Gold alumni
Technology Consultant, Waterstons

The course provides you with an enormous amount of interaction with employers. This really helped when applying for jobs as I had a large network, and the employer-related projects provided me with so much to talk about in interview.

Matt Rigby
Tech Industry Gold alumni
Agile Coach, IMB iX
Employability

- 50% of Tech Industry Gold graduates are earning £25,000 or more six months after graduation, double the proportion of all degrees

Academic success

- 84% of Tech Industry Gold students get a 1st or 2:1 compared to 72% for all degrees

Community

- Tech Industry Gold programmes have the richest ethnic mix of all degree subject areas
- and almost a third of students are female, double the proportion on computer science overall.
How do employers get involved?

Over 200 employers support Tech Industry Gold accreditation.

Collaborating across the UK, they define industry standards and help universities design degree courses that meet them.

Most importantly, they also support the delivery of programmes once they are accredited - with employer networking in small groups, regular talks from industry leaders, national competitions and more...
Employer networking sessions

- Informal small group environment, to explore ideas and discuss questions with employers
- Themes include: ‘how to handle assessment centres’, ‘writing a great CV’ or ‘interviewing tips’.

Regular talks from industry leaders

- Employer talks, followed by a live Q&A session
- Provide a unique insight into the digital world, the future of technology and how to build a successful career.

National competitions

- Enjoy working in teams and come up with innovative solutions to real world problems
- Presenting to employer panels, gaining confidence and learning new skills.
And more...

Every year, Tech Industry Gold students are offered additional unique opportunities such as shadowing an industry leader for a day, mentoring by a Tech Industry Gold alumni, or getting early notice of placement opportunities.

The opportunities are rich and varied for students who want to make the most of their Tech Industry Gold experience.

**Covid-19:** During the pandemic, we are fully utilising the online world to provide employer networking, regular talks and national competitions. Once conditions allow, we will also re-introduce physical events and meetings, giving students as many different opportunities as possible.
As an employer looking for ideal graduates, I recommend Tech Industry Gold degrees most highly. They really do provide students with a fast start into the competitive graduate marketplace.

Jenny Taylor
UK Graduate Manager, IBM

TCS has been a big supporter of Tech Industry Gold for years - the results are outstanding and the programmes make a real difference to the pipeline of talent coming into digital and tech careers.

Yogesh Chauhan
Director of Corporate Sustainability
Tata Consultancy Services
Who runs the Tech Industry Gold accreditation?

Tech Industry Gold accreditation is managed by the not-for-profit organisation ‘Tech Partnership Degrees’...

... a techUK company from 1st October 2020.
Tech Partnership Degrees employer board

...includes industry leaders from top companies across the economy:
Which universities run the Tech Industry gold accredited courses?

You can apply through UCAS at any of the following universities:
We really value being part of the Tech Industry Gold community, in particular the employer input and the industry accreditation. This has helped us offer high quality programmes which attract highly talented students.

Dr Antonios Kaniadakis
Programme Leader
Queen Mary University of London
FOR MORE INFO...

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