

Tech Industry Gold Certification – for undergraduates, degree apprentices and alumni

Guidelines for adding the Tech Industry Gold certification to your LinkedIn profile and CV

This document provides guidelines, for individuals who are studying for or have graduated from, a Tech Industry Gold programme (BSc / MSc Degree or BSc / MSc Degree Apprenticeship), on the process and wording to add the Tech Industry Gold certification to your LinkedIn profile and to your CV.

Tech Partnership Degrees and Tech Industry Gold

Tech Partnership Degrees (tpdegrees.com) is the not-for-profit organisation which unites employers and universities to improve the flow of talent into the digital workforce.

With strategic leadership from its Employer Board, Tech Partnership Degrees brings together employers and universities to create the best graduates for digital careers. As a UK Professional, Statutory and Regulatory Body (PSRB), Tech Partnership Degrees operates Tech Industry Gold (techindustrygold.com), the industry accreditation for digital and tech higher education, creating high quality degrees and degree apprenticeships that meet employer-defined standards.

Tech Industry Gold programmes have been delivering outstanding academic and employment outcomes for over a decade thanks to the commitment of universities across the UK and the active support of over 200 employers.

The value of Tech Industry Gold to employers

Employers have said that they are keen to take on board new recruits with a Tech Industry Gold degree or degree apprenticeship because they can be sure of their quality and relevance to the world of work.

To ensure employers are aware your degree / degree apprenticeship meets the Tech Industry Gold standards, we recommend you use the following wording for your CV and add the certification to your online LinkedIn profile, as detailed in this document.

Tech Industry Gold Certification on your CV

For students, degree apprentices and alumni

Use the copy below in your CV to highlight the fact to potential recruiters that your Degree / Degree Apprenticeship meets the Tech Industry Gold standards set by industry through Tech Partnership Degrees.



My degree/degree apprenticeship is accredited by employers as meeting Tech Industry Gold standards for quality, relevance to employment, and its balance of technical, business, project and interpersonal skills. You can find out more about the Tech Industry Gold accreditation by Tech Partnership Degrees at tpdegrees.com/accreditation.

Tech Industry Gold Certification on LinkedIn

Tech Industry Gold page

As well as a [Tech Partnership Degrees company page](#), there is now a Tech Industry Gold company page on LinkedIn.

<https://www.linkedin.com/company/tech-industry-gold>

<https://www.linkedin.com/company/tech-industry-gold/about/>

If you are still studying

Make sure you highlight the fact your degree / degree apprenticeship meets the employer-defined Tech Industry Gold standards by adding the information under 'Experience'.

Adding Tech Industry Gold experience

Under Experience, click on the + to add the following:

Enter Title

Use Tech Industry Gold in the title, eg:

- Tech Industry Gold BSc Degree Student – IT Management for Business (ITMB)
- Tech Industry Gold BSc Degree Student – Software Engineering for Business (SEfB)
- Tech Industry Gold BSc Degree Apprentice – Digital & Technology Solutions
- Tech Industry Gold BSc Degree Apprentice – Cyber Security
- Tech Industry Gold BSc Degree Apprentice – User Experience
- Tech Industry Gold MSc Degree Apprentice – Digital & Technology Solutions Specialist

Find Company

Start typing 'Tech Industry Gold' and the option to select the Tech Industry Gold page will come up.

Start Date / End Date

Enter the date when you started your course and tick 'I am currently working in this role' if appropriate or add the end date if you have completed your course.

Update my headline

Tick if you wish to state your status as a Tech Industry Gold degree student or degree apprentice.

Enter Description

My BSc Degree in IT Management for Business (ITMB) is accredited by employers as meeting Tech Industry Gold standards for quality, relevance to employment, and its balance of technical, business, project and interpersonal skills. Find out more about the Tech Industry Gold accreditation by Tech Partnership Degrees at www.tpdegrees.com/accreditation.

Media

None – leave blank.



Share with network

Chose option to share with network.

Edit experience
✕

Title *

Company *

Location

I am currently working in this role

Start Date *

September

Present

2017

Update my industry

Update my headline

Description

My BSc Degree in IT Management for Business (ITMB) is accredited by employers as meeting Tech Industry Gold standards for quality, relevance to employment, and its balance of technical, business, project and interpersonal skills. Find out more about the Tech Industry Gold accreditation by Tech Partnership Degrees at www.tpdegrees.com/accreditation.

Media

Add or link to external documents, photos, sites, videos, and presentations.

Upload

Link

Add

Share with network

On If enabled, your network may be notified of job changes, education changes, and work anniversaries. [Learn what's shared](#)

Delete

Save

See example of entry below:

Experience
+

Tech Industry Gold BSc Degree Student – IT Management for Business (ITMB)

Tech Industry Gold

Sep 2017 – Present · 1 yr 10 mos

My BSc Degree in IT Management for Business (ITMB) is accredited by employers as meeting Tech Industry Gold standards for quality, relevance to employment, and its balance of technical, business, project and interpersonal skills. Find out more about the Tech Industry Gold accreditation by Tech Partnership Degrees at www.tpdegrees.com/accreditation.

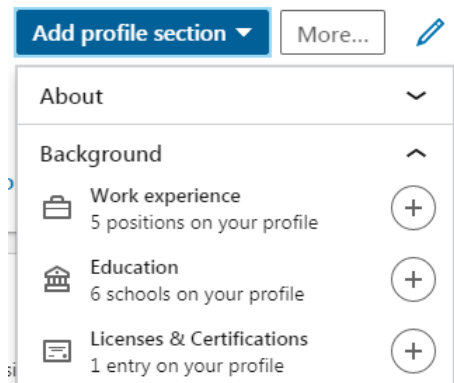
✎



If you have graduated

'Licenses & Certifications' section

If you haven't added a 'Licenses & Certifications' section to your profile yet, click on the 'Add profile section' blue button at the top of your profile and add the section.



Adding Tech Industry Gold certification

Under 'Licenses & Certifications', click on the + sign which will bring up the pop-up as shown below.

Enter Name

Enter the Name of your Degree or Degree Apprenticeship starting with 'Tech Industry Gold BSc Degree - ...' or 'Tech industry Gold BSc / MSc Degree Apprenticeship - ...' followed by a description of your qualification, eg:

- Tech Industry Gold BSc Degree – IT Management for Business (ITMB)
- Tech Industry Gold BSc Degree – Software Engineering for Business (SEfB)
- Tech Industry Gold BSc Degree Apprenticeship – Digital & Technology Solutions
- Tech Industry Gold BSc Degree Apprenticeship – Cyber Security
- Tech Industry Gold BSc Degree Apprenticeship – User Experience
- Tech Industry Gold MSc Degree Apprenticeship – Digital & Technology Solutions Specialist

Find Issuing Organisation

Start typing 'Tech Industry Gold' and the option to select the Tech Industry Gold page will come up.

Issue Date

Enter the date when you graduated.

Expiration Date

Tick the box 'This credential does not expire'.

Credential ID

None - just leave blank.



Credential URL

You might want to use the following as most relevant:

www.tpdegrees.com/itmb

www.tpdegrees.com/sefb

www.tpdegrees.com/degrees

www.tpdegrees.com/degree-apprenticeships-bsc

www.tpdegrees.com/degree-apprenticeships-msc

Edit licenses & certifications ✕

Name *

Issuing Organization *

This credential does not expire

Issue Date No Expiration Date
 -


Credential ID

Credential URL

We no longer share changes to licenses & certifications with your network. [Learn what's shared](#)

See example below:

Licenses & Certifications +

 **Tech Industry Gold Degree - IT Management for Business (ITMB)** ✎
Tech Industry Gold
Issued Jun 2018 · No Expiration Date
[See credential](#)

Promoting your Tech Industry Gold certification

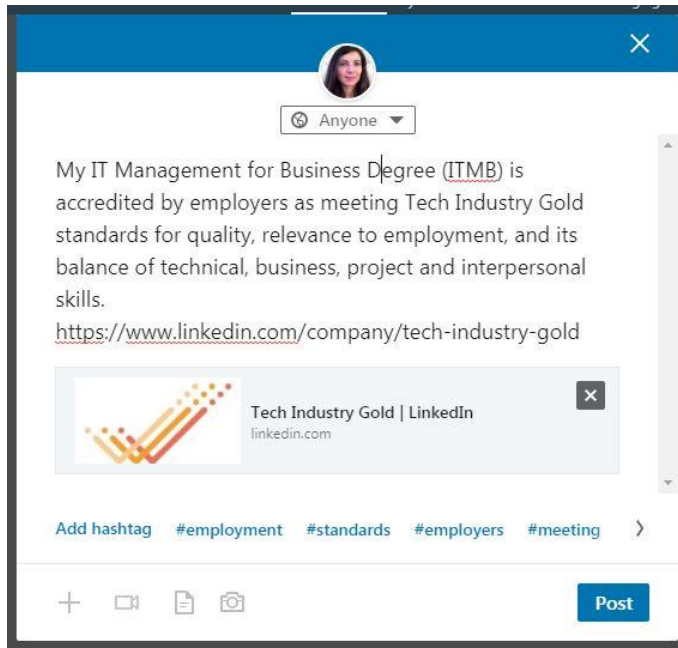
As adding the Tech Industry Gold certification to your profile doesn't get shared automatically as an update, you might want to share the news as a post using the following copy:



My (name of Degree or Degree Apprenticeship) is accredited as meeting Tech Industry Gold standards for quality, relevance to employment, and its balance of technical, business, project, and interpersonal skills.

<https://www.linkedin.com/company/tech-industry-gold/>

See example below:



Date: 28/06/19

E-mail: info@tpdegrees.com

Tech Partnership Degrees

info@tpdegrees.com / www.tpdegrees.com

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